

Personal Profile (for website update)



1. Name of the Teacher: **Mr. HEMANTA KR. PATHAK**
2. Department: **Retail Management & I.T.**
3. Designation: **Assistant Professor**
4. Email ID: **pathak.hemantakumar@gmail.com**
5. Date of joining: **03-07-2015**
6. Area of specialization: **Marketing Management, Human Resource Management
(Qualified UGC NET in Management and HRM)**
7. Number of Ph. D/ M. Phil guided (If any): **nil**
 - Number of scholars pursuing Ph. D/ M.Phil:
 - Number of scholars awarded Ph. D/ M.Phil:
 - Number of Scholars registered for Ph. D/ M.Phil:
8. Name of the Universities Recognized as Ph.D. Guide: **nil**
9. List of Publication:

Category	Book Title		Authors	Publishers with ISBN/ISSN
Books Authored	i	nil		
Books Edited	i	nil		
Articles/ Chapters Published in Book	i	<i>Management Strategies in New India with special reference to North East India</i> “A study of marketing strategies applied in retail sector with special reference to Big Bazaar Hypermarket (Bhangagarh) in Assam” by Hemanta Kr. Pathak		Edition: 1 st , 2017 Publisher: GCC Centre of Management Studies ISBN 978-81-925322-3-3
	ii	<i>Sona Sophia- A Refereed (Peer-Reviewed) Annual Faculty Research Journal</i> “A Study to identify the Competition Models of the New Nokia Asha Range of Handset- 500, 501, 502, 503 and do a Comparative Analysis with Samsung, Micromax & Karbonn”. by Hemanta Kr. Pathak		Vol.4, 2015 ISSN: 2349-8668 Publisher: SCTU
	iii	<i>“Panchayati Raj and Rural Development in India: Problems and Prospects”.</i> “A Study on Rural Business Hubs (RBHs) scheme through Panchayats” by Hemanta Kr. Pathak		Edition: 1 st , 2015 Publisher: Pixela Infotech ISBN 13-978-81-932752-0-7
	iv	<i>“Retail Management as a Career”</i>		Sonapur College Magazine, Vol-8, 2016-17

10. List of presentation in Seminar/ Workshop/ Conference etc.

Sl. No	Title of the Research Paper	Author/s & Date of Conf./Seminar	Name of Seminar/Conf./ Workshop/ FDP/Orientation
i	Research paper entitled “ <i>A study on Dairying as a Tool for Rural Transformation in Enhancing Rural Prosperity</i> ” by Hemanta Kr. Pathak”	29 th & 30 th March , 2019	ICSSR sponsored National Seminar on “Transformation of Rural India: Challenges towards sustainability” organized by Sonapur College, Sonapur
ii		8 th to 12 th January, 2019	FDP on “Data Analytics using R Programming” organized by Electronics & ICT Academy, IIT Guwahati, Assam with support from Department of Business Administration, Gauhati University
iii		13-03-2020	NAAC sponsored Workshop on “Holistic Approach towards Quality Enhancement in Higher Education in light of RAAF” By Jagiroad College
iv		28-02-2020	Workshop on “Innovation Ecosystem in Academic Institutions” By TEC, Tezpur University
v		04-06-2019	NAAC sponsored Workshop on Revised A&A Framework and Compilation of SSR At Sonapur College
vi		17-11-2017	Workshop on “Employment scope and opportunities in Tourism industry” By DDU KAUSHAL Kendra, Sonapur College
vii		12-01-2017	Workshop on “Implementation of B.Voc Degree course in Retail” at Mumbai Organized by RASCI
viii.		28 th to 30 th September, 2018	Attended Mega Special Camp cum Orientation Programme of NSS at Gauhati University

11. External Member/ Office Bearer of any Academic Body/ Society/Forum/Association etc: Yes
Green View Academy Alumni Association

HEMANTA KR. PATHAK